

Chapter 5.64**MOTOR VEHICLE FUEL PRICE POSTING****Sections:**

5.64.010	Display of prices required.
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Section 5.64.010 Display of prices required.

Every person, firm, partnership, association, trustee, receiver, corporation, or assignee for the benefit of creditors, who owns, operates, manages, leases or rents a place of business in the City which abuts or is adjacent to any street or highway, and at which gasoline or other motor vehicle fuel is sold, offered for sale, or otherwise dispensed to the public, shall post or display and maintain at said place of business a sign or signs clearly visible from each abutting or adjacent street or highway which indicate or show the actual price per gallon or liter, including all taxes, at which each grade of gasoline and other motor vehicle fuel is currently being sold, offered for sale, or otherwise dispensed to the public at said place of business. If gasoline or other motor vehicle fuel is sold by the liter, the word "liter" shall be displayed on such sign or signs. (Ord. 4776 § 1, 1980; Ord. 4752 § 1, 1980; Ord. 4719 § 1 (part), 1979)

Section 5.64.020 Change in price.

No person, firm, partnership, association, trustee, receiver, corporation, or assignee for the benefit of creditors, who owns, operates, manages, leases or rents a place of business in the City at which gasoline or other motor vehicle fuel is sold to the public shall change the price of any grade of gasoline or other motor vehicle fuel which is sold, offered for sale or otherwise dispensed to the public at said place of business without such change being first indicated or shown on a sign or signs as required in Section 5.64.010. (Ord. 4719 § 1 (part), 1979)

Section 5.64.030 Number of grades displayed.

Notwithstanding the provisions of Sections 5.64.010 and 5.64.020 above, no person shall be required to post the price of more than two grades of gasoline in accordance with the provisions of said sections. (Ord. 4719 § 1 (part), 1979)

Section 5.64.035 Number of prices posted.

Notwithstanding the provisions of Sections 5.64.010 and 5.64.020 above, no person shall be required to post more than one price of each grade of gasoline in accordance with the provisions of said sections. (Ord. 4752 § 2, 1980)

Section 5.64.040 Product not available.

No person, firm, partnership, association, trustee, receiver, corporation, or assignee for the benefit of creditors, who owns, operates, manages, leases or rents a place of business in the City at which gasoline or other motor vehicle fuel is sold to the public shall advertise by

means of any sign or similar advertising medium, the price of any grade of gasoline or other motor vehicle fuel which is not immediately available to be sold or dispensed to the public at said place of business, at said advertised price. (Ord. 4719 § 1 (part), 1979)

Section 5.64.050 Sign regulations conformance.

Any sign posted or displayed pursuant to this chapter shall not be inconsistent with the provisions of Article 12 of Chapter 14 of Division 5 (Section 13530, et seq.) of the State Business and Professions Code or with the provisions of this code regulating signs. (Ord. 6393 § 28, 1997; Ord. 4719 § 1 (part), 1979)

Section 5.64.060 Exemptions.

An exemption in whole or in part from the provisions of Sections 5.64.010 and 5.64.020 may be granted by the Public Works Director upon a finding that the required sign or signs cannot be placed on the property as required without causing a traffic hazard on an abutting or adjacent street. The denial of an exemption by the Public Works Director may be appealed to the City Council within fifteen days of the decision. Upon appeal the City Council may grant an exemption in whole or in part from the provisions of Sections 5.64.010 and 5.64.020 upon a finding that the required sign or signs cannot be placed on the property as required without causing a traffic hazard on an abutting or adjacent street. (Ord. 4752 § 3, 1980)